

Subject: Mobile Shower Official Kick Off for next Fundraiser & Updates.

From: Damián

Date: 11/24/2016 03:21 PM

To: Mel Tillekeratne <mt7654@gmail.com>, "cesar.armendariz@ah.org" <Cesar.Armendariz@ah.org>, Daniel DeLeon <gratitud360@gmail.com>, "analucig@usc.edu" <analucig@usc.edu>, Alisa Orduna <alisa.orduna@lacity.org>, Wade Trimmer <wtrimmer@erescuemission.org>, "gaston.ghersi@mac.com" <gaston.ghersi@mac.com>, "blair@historiccore.bid" <blair@historiccore.bid>, "lisa.marie.nava@gmail.com" <lisa.marie.nava@gmail.com>, "remikessler@sbcglobal.net" <remikessler@sbcglobal.net>, "darren@thanx.com" <darren@thanx.com>

Dear friends,

Finally everything is set to kick off our next Fundraiser that will happen on December 15th. We are sending to you all the documents that you need to move forward with invitations to friends. We are also giving you the updates about the projects.

Updates / Very happy to share that we have made a lot of progress, we need to push more than ever to continue doing steps forwards towards our goal.

- 1) We have an initial usd9,947 fund on the Funding Website with a goal of usd50K.
- 2) Added to that we will be confirming a usd25k donation that was offered this week.
- 3) We have an extra 5k opportunity. A donor will match the first 5k in donations at the event (that is to recruit a minimum of 50 people that will donate the minimum donation for the Fundraiser \$100).
- 4) With points 1-3 secured we will be reaching 45K that will secure the acquisition of the first mobile shower, the truck (we are going to buy a used one that is in very good conditions for usd8K -although we will continue our efforts and conversations to get a new sponsored one by a local car dealer-) and the rest will cover the first 6 months on operations.
- 5) We secured Lucky Strike Bar at Hollywood for our Volunteer Party Fundraiser. We expect to collect an extra 10K. We will be setting the date soon.
- 6) We will be doing an online auction with Music Celebrities signed Memorabilia to reach an extra 10k
- 7) Another Fundraiser will happen in February or March on the West Side with a goal of 25k (the place and the food is secured and donated -we will wait until we have our first shower to leverage this Fundraiser and secure funds for the second shower).
- 8) We are waiting for Garcetti's office feedback on the funds that they will contribute to the project to be partners.
- 9) A partnership with White Memorial Hospitals is secured and we will be working with them in finding more opportunities for more partnerships.
- 10) I am working with a friend on a potential software to secure that metrics and follow ups on the cases are registered and we can also explore efficiencies using technology to connect shelters and services partners (Gastón is copied in the group as well).

Next Fundraiser Invitations / This is all you need to recruit friends and partners for helping us with the project = donate.

- Flyer: Attached you will find the Invitation (this will be a toast with wine and food and people will have the opportunity to connect with the project)
- Link to the funds page: <https://www.youcaring.com/homelesscommunitynoflosangeles-686976>
- Presentation = The PDF is attached.
- Follow up on invitations = Ana Lucía that is copied will do the follow up on your guests confirmations.

We hope you are having a great Holiday today. We are very thankful to have your friendship and support on this and I hope we can use this day to move forward with making this initiative come true.

Saludos!

Damián.

[Click here to support Shower of Hope](https://www.youcaring.com/homelesscommunitynoflosangeles-686976)

www.youcaring.com

This is an initiative from the Monday Night Mission, an organization operating on



Skid Row's streets feeding the homeless from Monday through Friday, all 52 weeks of the year. In a partnership between Monday Night Mission and the San Fernando Valley Rescue Mission, our goal is to operate a mobile...

Night Mission_Invite D5.jpg

